



LEUKEMIA &
LYMPHOMA
SOCIETY®

NEW ENGLAND CHAPTER IMPACT REPORT 2019

We fund
RESEARCH
to advance lifesaving
treatments

We compassionately
provide patients and families with
hope, guidance, education and
SUPPORT

We drive
ADVOCACY
for policies that protect patient
access to lifesaving treatments

THE MISSION OF THE LEUKEMIA & LYMPHOMA SOCIETY (LLS) IS:

Cure leukemia, lymphoma, Hodgkin's disease and myeloma,
and improve the quality of life of patients and their families.

YOUR DONATION HELPS SUPPORT:

THE CHILDREN'S INITIATIVE

Our goal is a wholesale shift in the standard of care for pediatric patients, moving from toxic chemotherapies that leave survivors with lifelong health challenges, to effective, safe treatments that precisely target cancer without harm to the rest of the child's body.

What is The LLS Children's Initiative?

The Leukemia & Lymphoma Society is taking on children's cancer from every direction, disrupting the status quo with our bold vision for young patients: to not only survive their cancer, but thrive in their lives after treatment.

The LLS Children's Initiative is a comprehensive \$50 million multi-year endeavor to help children with cancer through every facet of our mission:

- More than doubling our investment in pediatric cancer research grants
- Expanding education and support services for children and families
- Advocating for and driving policies to accelerate the development of new treatments and break down barriers to care
- Launching LLS PedAL (Pediatric Acute Leukemia), a groundbreaking global precision medicine clinical trial in acute pediatric leukemia



LLS is committing \$100 MILLION to new grants to support childhood cancer research over the next five years.

The need is urgent. Children are not mini-adults and we need to do better.

Blood cancers account for more than 40 percent of all childhood cancers, and most children are treated with the same toxic combinations of chemotherapies developed decades ago. Too many children succumb to their cancer, and many who survive are left with lifelong complications. Though there has been significant progress in advancing new therapies for adults with cancer, only four oncology drugs have been approved for first-use in children over the past four decades.

OUR FUNDRAISING CAMPAIGNS



Each year, in communities across the country, dedicated candidates engage in an exciting competition to earn LLS's "Man & Woman of the Year" titles. Raising funds for LLS blood cancer research, the candidates compete in honor of local blood cancer survivors. Every dollar raised counts as one vote and the titles are awarded to the man and woman with the most votes at the end of this 10 week campaign. Top local fundraisers are also eligible to win national titles.

Man & Woman of the Year campaigns in Massachusetts and Rhode Island run March through June and conclude with a Grand Finale celebration. Man & Woman of the Year Candidates in New England raised \$670,245 in 10 weeks!



Students of the Year is a philanthropic leadership development program where highly motivated high school students foster professional skills including entrepreneurship, marketing, and project management while raising funds for LLS. The title Student of the Year is awarded to the candidate or co-candidate team in each community who raises the most funds during this seven-week competition. In addition to the title, the winner also receives a \$2,500 scholarship towards the college or university of their choice.

Students of the Year campaigns in Massachusetts, New Hampshire and Rhode Island run January through March and concludes with a Grand Finale celebration. All three events raised a total of \$277,287 in 7 weeks!



Big Climb is a stair climb event to raise critical funds in support of cancer research and patient support. Participants are challenged to climb 30 or 60 floors in a Boston high rise but Big Climb is more than just a stair climb. It is an inspiring, fun and motivating experience where participants can celebrate their loved ones every step of the way, sharing this one-of-a-kind experience with committed volunteers striving for new breakthroughs in the fight against cancer. As one the first Big Climb events across the country, Big Climb Boston raised a total of \$44,271 in its second year!



Pennies for Patients is a science-based service-learning program, that connects schools with local blood cancer patients, provides tangible life skills to participants, and allows students to see the impact they're making in the lives of others. Elementary and middle schools partnering with Pennies for Patients receive our experiential K-8 STEM+ curriculum which includes ready-to-use materials and social & emotional learning (SEL) activities.

Pennies for Patients runs through-out the school year in all New England Chapter states and in the 2018-2019 school year, schools raised \$816,013.

EDUCATION AND HEALTH SERVICES

Patient Support services and educational resources are offered free of charge. In 2019, **LLS' New England Chapter** impacted hundreds of local patients and their families:

- Reached **420 new households**.
- Completed **38 Patti Robinson Kaufmann First Connection matches**.
- Hosted **10 monthly Family Support Groups**.
- Facilitated community education programs for over **253** patients, caregivers, and healthcare professionals.

To help ease the financial burden of cancer treatment, LLS provided more than:

- \$2,203,780** in **Co-Pay Assistance** to patients.
- \$59,400** in **Patient Aid** to patients.
- \$22,500** in **Urgent Need** to patients.
- \$18,000** in **Travel Assistance** to patients.



ADVOCACY

The Leukemia & Lymphoma Society empowers and equips blood cancer patients and their loved ones to influence change by advocating at the state and federal level. We drive policies that accelerate new treatments to patients and ensure they have access to quality, affordable care so that they can live longer, healthier lives.

In 2019, LLS advocates in Maine stood up to encourage repetitiveness to pass strong legislation to protect cancer patients in Maine from pre-existing condition discrimination, even if the law changes at the federal level. In March 2019, Governor Janet Mills signed LD-1 into law, requiring insurance companies to include basic patient protections in Maine health care plans. This means that patients with pre-existing conditions would not get shut out of healthcare coverage, charged astronomical amounts, or be denied their treatments. In New Hampshire, advocates are currently committed to passing legislation to preserve oral parity which ensures patients taking oral medications at home do not face higher out-of-pocket costs than patients treated in a clinic.

BLOOD CANCERS

are the second leading cause of cancer deaths in the U.S.

Approximately every

3 MINUTES

someone is diagnosed with a blood cancer in the U.S.

Nearly **1.4 MILLION**

people are living with or in remission from leukemia, lymphoma or myeloma.

More than

ONE THIRD of

blood cancer patients do not survive five years after diagnosis.

40% of all pediatric cancers are blood cancers.



For nearly 31 years, participants have been sailing, powerboating, and paddling in communities throughout the country in support of The Leukemia & Lymphoma Society. Skippers and their crews form fundraising crews that help galvanize relationships between friends, family and business contacts. The team that raises the most in their community receives the coveted Leukemia Cup. On water events, races, and social events vary, but all take place in a number of different ways, but all help to fund life-saving research and treatment for blood cancers. The New England Regatta takes place in Newport, RI and raised \$307,172 at its 2019 event.



Light The Night is LLS's annual evening fundraising Walk to celebrate and commemorate lives touched by cancer. Every fall, over 140 communities across North America come together for this inspirational and memorable event. The light and warmth we generate delivers hope in time of despair, community in place of loneliness and life-saving research and support for cancer patients and their families. We are bringing light to the darkness of cancer.

From the end of September through October, the New England Chapter of LLS hosted four Light The Night events which raised a total of \$2.12 Million.



Team In Training is the flagship program for LLS and the largest charity endurance training program in the world. Whether you are just starting out or a seasoned athlete, our team will get you ready for race day with professional training and coaching, customized fundraising support and exclusive event weekend experiences.

There are Team In Training opportunities taking place throughout the year with the largest New England event being the Boston Marathon. New England teammates raised \$744,872 through various events across the country.



Visit our website

GROUND-BREAKING RESEARCH IN NEW ENGLAND

LLS research grants support and encourage basic and translational research on all blood cancers. In Fiscal Year 19, we invested over \$22 million in lifesaving research at New England institutions including almost \$17 million towards research at Dana Farber Cancer Institute.

Dr. Stegmaier is an Associate Professor of Pediatrics at Harvard Medical School, a Principal Investigator in Pediatric Oncology at the Dana-Farber Cancer Institute, and is helping to lead the way in the Leukemia and Lymphoma Society's Children's Initiative as the Preclinical Discovery Lead for the PedAL Trial. Her laboratory integrates chemical biology, genomic, and proteomic approaches to discover new lead compounds and protein targets for cancer therapy. She has focused her efforts on the acute leukemias and two pediatric solid tumors of childhood: Ewing sarcoma and neuroblastoma.

LLS has funded more than \$1 billion globally to advance treatments and find cures.

LLS has funded research at these local institutions:



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Help us continue our mission to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life for patients and their families.

**BEATING
CANCER
IS IN
OUR BLOOD.**



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